

International Student House of Washington, DC

PROSPECTUS ON THE ECONOMICS OF INTERNATIONAL EDUCATIONAL EXCHANGE Symposium | November 17, 2020 at 10:30 AM ET



Denise Amyot, President and CEO, Colleges and Institutes Canada (CICan). In 2013 Ms. Amyot was appointed President and CEO of Colleges and Institutes Canada, the voice of Canada's colleges, institutes, cegeps and polytechnics, and is an international leader in education for employment in over 25 countries. Prior to her appointment, she was President and CEO of the Canada Science and Technology Museums Corporation, a Federal Crown Corporation.

Ms. Amyot has worked as Assistant Deputy Minister at the federal level in her last three roles. She has worked in policy and programs in social, scientific, economic and cultural areas both in National Headquarters and in regions in several federal departments, including Human Resources Development Canada, National Defense, Natural Resources Canada, Indigenous and Northern Affairs, Canadian Heritage, and the Public Service Commission and the Canada Public Service Agency. She also worked as an administrator for the Department of Education of the Northwest Territories (NWT) and taught in Ontario, Quebec and the NWT.

She is a past Chair of the World Federation of Colleges and Polytechnics and Chair of the Advisory Committee of the Institute of Science, Society and Policy (ISSP). Ms. Amyot is a Board member of the Forum for International Trade Training (FITT), the Ontario Trillium Foundation, the Canadian Centre for Science and Policy, and has been appointed by the Government of Canada on the Future of Skills Council of Canada.



Dr. Allan E. Goodman, President and CEO, Institute of International Education (IIE). Dr. Goodman is the sixth President of the Institute of International Education, which marked its Centennial in 2019. IIE promotes the exchange of scholars and students, rescues scholars, students, and artists from persecution, displacement, and crises, conducts research on international academic mobility, and administers the Fulbright program sponsored by the United States Department of State, as well as over 200 other corporate, government and privately-sponsored programs. U.S. Senate Resolution 146 passed unanimously in April 2019 commending IIE for its work in all these areas.

Dr. Goodman is a member of the Council on Foreign Relations, a founding member of the World Innovation Summit for Education (WISE), and serves on the selection committees for the Rhodes and Schwartzman Scholars and the WISE and Yidan Prizes. He also serves on the Council for Higher Education Accreditation International Quality Group Advisory Council and the Board of Trustees of the Education Above All Foundation. Dr. Goodman has a Ph.D. in Government from Harvard, an M.P.A. from the John F. Kennedy School of Government and a

B.S. from Northwestern University, and is the recipient of honorary degrees from Canadian, European, Japanese, UK, and US universities. He received decorations for his work in promoting educational exchange and scholar rescue from the governments of France, Germany, and Norway; he received the first Gilbert Medal from the Universitas 21 Organisation.

Before joining IIE, Dr Goodman was Executive Dean of the School of Foreign Service and Professor at Georgetown University. His books on international relations are published by Princeton, Harvard, and Yale University presses. He has served at the Department of State and the Central Intelligence Agency.



Jeffrey Gorsky, Senior Counsel at Berry Appleman & Leiden LLP.

Before Mr. Gorsky joined Berry Appleman & Leiden LLP, he served as Chief of the Legal Advisory Opinion section of the Visa Office in the Department of State. For over a decade, he led the team and provided legal guidance to consular officers worldwide on visa matters.

During his tenure in Washington, DC, he was a trusted advisor to senior policymakers and worked closely with counterparts at the Department of Homeland Security, the Department of Labor, and the Department of Justice. He assisted the Department of Justice on civil and criminal visa matters and testified for the government as an expert witness on visas. He twice earned the State Department's Superior Honor Award.

Mr. Gorsky also served in various positions at US consulates around the world and, before joining the government, worked as a criminal defense lawyer.

As Senior Counsel with Berry Appleman & Leiden LLP Mr. Gorsky works in the Washington, D.C. office. The government relations group helps to shape immigration policy, regulations and legislation and offers strategic guidance on working with government agencies. Mr. Gorsky is instrumental in overseeing the firm's compliance and government affairs practices.

Mr. Gorsky received his Juris Doctorate and Bachelor of Arts from George Washington University, and is admitted to the State Bar of District of Columbia.



Lorraine Riffle Hawley (Moderator), Senior Director of International Government Relations, Archer Daniels Midland Company. Ms. Hawley manages government relations in markets where ADM operates around the globe and is based in ADM's Washington, D.C. government relations office.

Prior to joining ADM, Ms. Hawley held several government relations positions at Chevron Corporation from 2002 until 2011 where she managed portfolios including those related to Africa, Europe, and Asia. While at Chevron, Ms. Hawley was nominated to participate in the U.S. Department of State Franklin Fellows Program. While serving as a Franklin Fellow, she worked in the State Department's Bureau of East Asia and Pacific Affairs Office of Economic Policy.

Ms. Hawley began her career in marketing for Chevron Corporation in 1999 where she was based in Chevron's Atlanta office.

Ms. Hawley represents ADM as Co-Chair of the U.S. China Agriculture and Food Partnership. She also serves on the Board of Directors of the U.S. Poland Business Council, the American Romanian Business Council, the American Central Eastern European Business Association, and the U.S. Ukraine Business Council as a member of the Executive Committee. Ms. Hawley is also a member of the Chairman's Advisory Council of the U.S. ASEAN Business Council.



The Honorable Stuart W. Holliday, President and CEO of Meridian International Center, a leading non-partisan institution that seeks to advance global security and prosperity through effective leadership and diplomacy. Meridian works closely with the U.S. Department of State and other U.S. government agencies, NGOs, international governments, and the private sector. It creates global leadership exchange and education programs, partnerships, and initiatives that strengthen international cooperation on key issues such as security, energy and the environment, economic development, entrepreneurship, global health and culture. Meridian, founded in 1960, has a \$35 million budget, 110 employees, and is located on a three-acre historic campus in the heart of Washington, DC.

Ambassador Holliday served as United States Ambassador for Special Political Affairs at the United Nations (2003-2005), after his nomination by the President and confirmation by the Senate. His primary duties involved representing the United States on issues in the U.N. Security Council. This included responsibility for U.S. policy on U.N. Peacekeeping, Sanctions, and Counterterrorism programs. Prior to serving at the United Nations, Ambassador Holliday was Coordinator (Assistant Secretary) of the U.S. State Department's Bureau of International Information Programs and Principal Deputy Assistant Secretary for Public Affairs. From 2000 to 2001, he was Special Assistant to the President and Associate Director of Presidential Personnel at the White House. At the White House, he advised the President on appointments to the State Department, the Defense Department, the Veterans Department, FEMA, NASA, OPIC, Peace Corps, USAID and Ambassadorships.

Following the attacks of September 11, Ambassador Holliday was tasked by the President's Chief of Staff to work with government agencies to staff the first Office of Homeland Security at the White House. From 1998 to 2000, he served as Assistant (deputy) Policy Director to then Governor of Texas. In this capacity he had specific responsibility for economic development, international trade, technology and military issues. He has also served as the Director of the International Practice at QGA, a leading public affairs firm, Executive Director of the Dallas Council on World Affairs and Regional Director for North Africa, the Middle East and Turkey at the International Republican Institute (IRI) where he worked on political reform and elections.

Ambassador Holliday served on active and reserve duty as an Officer in the United States Navy (Intelligence) from 1988 until 1995 and was recalled to active duty for Operation Desert Storm. He is a recipient of the Joint Service Commendation Medal and other awards. He obtained his B.S.F.S. (International Affairs) from Georgetown University and his M.A. (International Affairs) from the London School of Economics and Political Science.

Ambassador Holliday is a life member of the Council on Foreign Relations, a co-founder of No Labels, promoting bipartisan solutions to American challenges, and is now serving on the No

Labels Advisory Board. He also serves as a Trustee of the Center for the Study of Presidency and Congress, has served as a member and chapter chair of the Young Presidents Organization (YPO), on the Boards of the Blair House Restoration Fund, Council of American Ambassadors, Global Leadership Council of the United Nations Foundation, The International Foundation for Election Systems, and the private sector.



Kalika Likhi (Host), Associate at Invest India. Ms. Likhi is an Associate at Invest India, the National Investment Promotion and Facilitation Agency of the Government of India, in New Delhi.

Prior to joining Invest India, Ms. Likhi worked with the US-India Strategic Partnership Forum, the Atlantic Council, and Boston Scientific Corporation in Washington, DC.

Ms. Likhi is an alumna of International Student House of Washington, DC and holds a Bachelor of Arts Degree in Economics from Skidmore College.



Tonija Hope Navas, Director, Ralph J. Bunche International Affairs Center, Howard University. Tonija Hope Navas brings over 19 years of experience in the international exchange, international education, and management fields to the Ralph Bunche International Affairs Center at Howard University.

After completing her BA in Latin American Studies & Latin American/Spanish Literature from Macalester College in St. Paul, MN, Ms. Navas moved to South Africa where she worked with a professor at the University of Cape Town to develop mechanisms to encourage exchange among international and South African students. Ms. Navas returned to the US to earn her Master's degree in Tourism Administration with a focus on International Education from George Washington University in Washington, DC. After completing her Master's, Ms. Navas joined the DC-based international non-profit, Phelps Stokes Fund, where she worked on the US Department of State's International Visitor Leadership Program and became involved with other initiatives of the organization, like the Ralph Bunche Societies, and the creation of the Collaborative for Diversity in Education Abroad. Ms. Navas was later promoted to Director of Programs for Latin America and the Caribbean, where she oversaw a variety of projects focusing on youth leadership development in Afro-descendant communities, primarily in Colombia, with thematic lenses such as comparative legal frameworks and workforce development in the health sector.

Ms. Navas has a keen interest in and passion for facilitating relationships between and among people of different cultures, and particularly for exposing young people from underserved communities, domestically and internationally, to opportunities for travel and education abroad. Prior to joining Howard University, Ms. Navas served as the founding Executive Director of the Baoba Fund for Racial Equity-North America, a Brazil-based non-profit, focused on supporting Afro-Brazilian civil society organizations through a \$25 million challenge grant offered by the W.K. Kellogg Foundation. She also serves as the Chair of the US Civil Society Committee of the US-Colombia Action Plan for Racial and Ethnic Equality (CAPREE), an initiative of the Colombian and US governments to address issues of racial discrimination and social inclusion.

in both countries. Ms. Navas was born and raised in Washington, DC, to a Liberian mother and an African-American father.



Scott Wayne, President, SW Associates, LLC - Sustainable

Destinations. Mr. Wayne has over twenty years of experience in destination development from local to international levels. Recent experience includes advising public and private sector clients in South Asia, the Middle East, and South East Europe on sustainable destination development. His clients have included the Asian Development Bank, the World Trade Organization, the World Bank, APCO Worldwide, Parsons Engineering, and the Government of Slovenia. Projects have included assisting with multiple sustainable destination development issues ranging from infrastructure, product, and marketing, human resource development,

policy and investment. He is also an adjunct professor of destination planning at Georgetown University.

Mr. Wayne helped to jump-start the tourism industry in Kosovo, develop destination investment strategies for the Asian Development Bank in the South Pacific, recommend trade policy reforms for advancing tourism development in Tanzania and Sierra Leone, and developing a new national tourism strategy for the Republic of Georgia. He has implemented sustainable tourism strategies and market development for the World Bank in South East Europe, Montenegro Tourism Policy Analysis, Regional Competitiveness programs, hotel quality standards systems, and the cruise industry.

Previously, he headed the North America office of the World Travel and Tourism Council, served as the Vice President, of one of the first internet travel start-ups, and was appointed the first Chief of Communications at the UN World Tourism Organization.

He is a graduate of Georgetown University's School of Foreign Service and the University of Southern California's Schools of International Relations and Public Policy. Scott also studied at the American University in Cairo, the London School of Economics, and the Royal Institute of International Affairs. He is a Fellow of the Royal Geographical Society and is the author of numerous articles on sustainable tourism development and eight travel books for Lonely Planet and Sierra Club Books.